Nature Expert Newsletter Christmas 2020



Greetings everyone,

We hope this newsletter finds you and your family healthy and well.

In a year of unprecedented change, isn't it amazing that the birds continue to feed at our feeders and fly through the forests? The sun continues to rise and set, and November held some of the most beautiful sunrises and sunsets in recent memory. The starry sky also continues to amaze.

Now in November, we have once again been graced by peace-filled snowfalls and an opportunity for new outdoor activity and fun, for us, our children, grandchildren, cousins and neighbours. During this period, the majority of us have been at home to enjoy these gifts and simple pleasures!

Despite the changes and challenges we have faced this year, like the birds, we too are able to rise to our new realities, work with what we have, and adapt through creative problem solving. As we maintain the routines and practices we know to be healthy and life-giving, so are we able to face and overcome new challenges we encounter, especially through teamwork.

Thank you for being a part of our team as loyal customers! Thank you for your patience, and for adhering to safe practices that protect our staff team and their families as we strive to adapt and make changes within our context at Nature Expert.

In this newsletter, you will find an article about special Northern visitors to our region this winter, an interesting selection of gift ideas for the holidays and our specials for Black Friday and year end sales. Please be assured that these specials will continue to be available, beyond Black Friday, until the end of 2020, or while quantities last. Please see our special promotions announced in the section below and be sure to check out the clearance section of our website for great discounted items throughout the year.

We encourage you to phone us with your questions. Orders can be placed online 24/7 and may be picked up at the store during operating hours. In-store shopping is available as needed.

Our team wishes you a very Merry Christmas and a Happy New Year in 2021! Be safe and healthy. Continue to observe birds and keep sharing your observations with the younger generations - and all those around you. It's good for everyone's health!

Alain and Dara, owners and bird enthusiasts.

Answer to the Bird Quiz form our last newsletter:





Our mystery bird seen in Dartmouth County, Nova Scotia is an albino White-breasted Nuthatch. A great discovery.

Northern birds at your feeders

The onset of cold weather and shorter days leads to the arrival of birds from more northern regions. Since last March, many of you have newly discovered the pleasures of backyard bird watching. You had the opportunity, among other things, to observe the American Goldfinch and the House Finch, both of which are members of the Fringilliae family.

This winter you may have the opportunity to admire other representatives of this family who visit us more or less extensively depending on the year. In general, these species eat mainly seeds of conifers, spruce budworm caterpillars, birch or alder seeds and fruit.

Experts predict that several of these birds should visit us during the cold months.

The species that you may have the pleasure of observing at your feeders are: Purple Finch, Red Crossbill, White-winged Crossbill, Pine Grosbeak, Evening Grosbeak, Hoary and Common Redpolls and Pine Siskin.

These birds will love sunflower and thistle (Nyjer) seeds.

Be vigilant and perhaps you will encounter these northern visitors.



Evening Grosbeak (Michel Bordeleau)



Purple Finch (Denise Bonefon)



Pine Grosbeak and Pine Siskin (Michel Bordeleau)



Common Redpoll (Michel Bordeleau)

Red Crossbill

A rare visitor near Nature Expert

As I was out on a walk near the store on November 4th, I (Alain Goulet) met a very unusual bird for the area, a female Red-bellied Woodpecker. A little later, a customer saw it at her feeder and sent us the photos below. A great bird to be found in the area. This bird is usually found in the eastern part of the United States. It was observed again on November 14th.





Christmas gift suggestions

Free shipping on online orders above 99\$

Click on each item for detailed information

Quebec made products

The pandemic has affected many local businesses and jobs, here are some suggestions for products made in Quebec and available at Nature Expert.

Greeting cards

In times of confinement and restrictions, nothing better than to send our wishes using a traditional Christmas card made here in Quebec.



Handcrafted cards by Aline Duguay-Jones



Greeting cards with cardinal at a cardinal feeder by Sophie Thibault

Cardinal Feeder



The cardinal feeder is made in Quebec and assembled at Nature Expert. We do business with 4 Quebec companies for the manufacture of all its parts. This unique feeder will allow you to attract the Northern Cardinal near you and will contribute to the economic recovery of the province.

Hand crafted nest boxes

Jean-Guy Judd is a talented craftsman who specializes in products made of recycled barn wood. His nesting boxes and feeders are both attractive and functional.







Hand crafted feeders

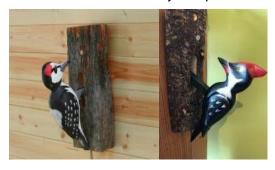
Bird Feeders from Jean-Guy Judd





Door knockers

These door knockers are handcrafted by Sculpture Tremblay in l'Islet.

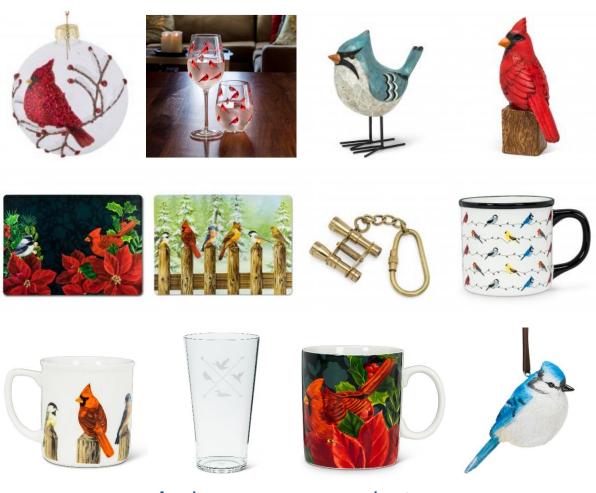


Other gift ideas

The Abbott Collection Output Description The Abbott Collection

We have several new additions from this line at Nature Expert. You will find a wide variety of bird-related mugs, glasses, bowls, plates, door mats, Christmas ornaments and more.

These beautiful items will add a special touch to your kitchen and your home.



And many more products...

Puzzles

We have several new items in our puzzle collection for this holiday season.

A gift idea that will help you pass the time during the winter.



And many more puzzles for all ages...

Cardinal Glass Clock



We received this beautiful clock just in time for the holidays. We are offering them at 50% off as a Holiday offering.

LED Taper Candles



These LED candles will be able to sparkle for 6 hours at the same time every day once set. Perfect for decorating a window, a mantle or a centerpiece. Set of 2 candles. These LED candles are offered at 50% off as a Holiday promotion.

Multi-purpose feeder with copper roof



Here is a multi-functional bird feeder that is stylish and will attract a nice variety of birds. You can use it for nut wheels or cylinders, mealworms, corn kernels, peanuts, sunflower or safflower seeds.

Optics specials

Terra ED 10x42 and 8x42



Enjoy \$100 off on the Terra ED 8x42 and 10x42 binoculars from November 23 to December 31, 2020.

Swarovski EL Binoculars



The EL binoculars from Swarovski are among the best in the world. Take advantage of an excellent discount and treat yourself to a lifetime investment in high-end binoculars.

Razor HD 85mm Angled



This high performing classic is \$530 off. An amazing value that competes well with high end spotting scopes.

Available while supplies last.

Kite Optics Binoculars





From November 27 to December 31, we will have several binoculars from the Kite Optics company at nearly 50% off. These are refurbished models in excellent condition. Quantities are limited. All details will be available in store or by phone.

New Product

Swarovski ATX 115

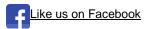




Here is a new spotting scope from Swarovski. This time they give us a 115mm lens. This scope will give you brightness and resolution like no other spotting scope available on the market. This 115mm lens can be used with the angled or straight modular eyepiece or with the BTX binocular eyepiece.

Merry Christmas and Happy Holidays to everyone.







Come visit us!

5120 rue de Bellechasse Montréal QC H1T 2A4

Special Holiday Hours:

(In addition to our regular hours)

Open Monday Dec 7th, 14th and 21st 9:30am to 6:00pm We will be open on December 31st form 9:30 to 16:00

> Closed December 24th, 25th, and 26th & January 1st and 2nd, 2021

Opening Hours:

Sunday - Monday

Closed

Tuesday - Wednesday

9:30am to 6:00pm

Thursday- Friday

9:30am to 7:00pm

Saturday

9:30am to 5:00pm

Online Store Open 24/7

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